

2011-12 GEORGE STREET PLAYHOUSE Advertising Order Form

Company Name:	
Contact Person:	
Address:	City/State/Zip:
Phone Number:	Fax:
E-mail:	Website:

ADVERTISING OPPORTUNITIES:

1. Playbill ad/playbill listing/website hyperlink:

Showcase your business! Purchase a playbill ad (see options below) and you receive a FREE listing and hyperlink under the corresponding section on our website. **(Please note, each show has 32-38 performances and runs for four or five weeks).**

Playbill ad:	One Show	Two Shows	Three Shows	Four Shows	Five Shows
Full page (5 in. x 8 in.)	\$700	\$1,400	\$2,000	\$2,400	\$3,000
Half page	\$600	\$1,200	\$1,500	\$2,000	\$2,500
• vertical - 2 3/8 in. x 8 in.					
• horizontal - 5 in. x 3 7/8 in.					
Quarter page	\$500	\$1,000	\$1,300	\$1,760	\$2,200
• vertical - 2 3/8 in. by 3 7/8 in.					
• horizontal - 5 in. x 1 7/8 in.					

Need help designing an ad? Simply send us your logo, text or pictures and we can design it for you.

e-mail to mbergamo@georgestplayhouse.org

\$50 one-time fee applies.

2. WEB listing/link only:

Includes a short listing (20 words or less) and hyperlink in the corresponding section on our website.

Full Season discounted package: \$1,000 — Runs October 2011 – June 2012

Per show \$250

Choose your shows: (dates subject to change)	
<i>It Shoulda Been You</i>	October 4 – November 6, 2011
<i>The Nutcracker and I</i>	November 29 – December 31, 2011
<i>Red</i>	January 31 – February 26, 2012
TBA	March 13 – April 8, 2012
<i>The 39 Steps</i>	April 24 – May 20, 2012

Please list your business description not including address & phone number, or e-mail mbergamo@georgestplayhouse.org (20 words or less –if longer, we will edit down to 20 words):

3. Sponsor an e-blast!

Over 9,000 people belong to our e-mail club. Reach them quickly, directly and prominently by sponsoring an e-blast. As a sponsor, you will be the sole advertiser in the e-mail and you can provide a direct link to your company's website. You may also provide a special offer in the body of our e-mail.

\$500 (Call to schedule)

Ticket Stub Discount Offer:

ONLY offered to advertisers who purchase an advertising package.

If you would like to offer a special discount to patrons who show their GSP ticket stub, please list that offer here along with any restrictions:

PLEASE FAX THIS FORM TO **732-247-9151** or mail to:
 GEORGE STREET PLAYHOUSE
 9 Livingston Ave
 New Brunswick, NJ 08901
 Attn: Michelle

Thank you very much for your purchase! We will process your information and put together a contract for your review.