



# Gala

## 2026 Annual Benefit Gala Honoring

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Celebrate George Street Playhouse's Annual Gala Benefit on Wednesday, May 6, 2026 with cocktails, dinner, awards presentation, and a cabaret performance from Broadway and George Street Playhouse Artists.

### Presenting Sponsor (\$50,000)

- Reserved table for 10 for Dinner Reception
- VIP seating for 10 in the ERJ
- Gold-Frame Ad
- Prominent recognition at the tables and on menus at Catherine Lombardi and Stage Left
- Recognition on all signage
- Listing in 26/27 playbill, donor screens, and select advertising materials
- Presenting Sponsorship acknowledgement from the stage throughout show
- Ad in all GSP playbills for the 26/27 season
- Meet and greet with cabaret performers

### Producer (\$30,000)

- Reserved table for 10 for Dinner Reception
- VIP seating for 10 in the ERJ
- Gold-Frame Ad
- Listing in 26/27 playbill, donor screens, and select advertising materials
- Sponsorship acknowledgement from the stage
- Ad in all GSP playbills for the 26/27 season
- Meet and greet with cabaret performers

### Playwright (\$20,000)

- Reserved table for 10 for Dinner Reception
- Prominent seating for 10 in the ERJ
- Silver-Frame Ad
- Listing in 26/27 playbill, donor screens, and select advertising materials
- Sponsorship acknowledgement from the stage
- Ad in all GSP playbills for the 26/27 season

### Director (\$12,000)

- Reserved seating for 8 for Dinner Reception
- Prominent seating for 8 in the ERJ
- Red-Frame Ad
- Listing in 26/27 playbill, donor screens, and select advertising materials
- Sponsorship acknowledgement from the stage

### Artist (\$6,000)

- Reserved seating for 6 for Dinner Reception
- 6 tickets for seating in the ERJ
- Full-Screen Ad
- Listing in 26/27 playbill, donor screens, and select advertising materials

### Friend (\$3,000)

- Reserved seating for 2 for Dinner Reception
- 2 tickets for seating in the ERJ
- Full-Screen Ad
- Listing in 26/27 playbill, donor screens, and select advertising materials

### Single Ticket (\$600)

- Reserved Seating for 1 for Dinner Reception
- Seating for 1 in the ERJ

*George Street Playhouse is a 501(c)3 nonprofit organization. Donations are tax-deductible to the fullest extent of the law less the value of goods and services received. The non-tax deductible portion of each ticket is \$250 per guest, reflecting the fair market value of the event.*

## Underwriting Opportunities

### Wine (\$2,500)

- Recognition signage at the bar and on tables
- Listing in 26/27 playbill, donor screens, and select advertising materials
- Red-Frame Journal Ad

### Red Carpet (\$2,500)

- Recognition signage by the red carpet
- Listing in 26/27 playbill, donor screens, and select advertising materials
- Full Screen Journal Ad

### Cocktail (\$2,500)

- Signature Cocktail in your name
- Recognition signage at the bar and on tables
- Listing in 26/27 playbill, donor screens, and select advertising materials
- Red-Frame Journal Ad

### Performance/Cabaret (\$25,000)

- Verbal recognition from the stage throughout the performance
- Gold-Frame Journal Ad
- Listing in 26/27 playbill, donor screens, and select advertising materials
- Ad in all GSP playbills for the 26/27 season
- Listing in all event promotional materials

## Ask us about our customized underwriting opportunities!

Please note underwriting contributions are fully tax-deductible as no goods or services are received in exchange for this gift.

## JOIN US in celebrating our Annual Gala Benefit at George Street Playhouse!

### CHOOSE YOUR SPONSORSHIP LEVEL

- Presenting Sponsor.....\$50,000
- Producer.....\$30,000
- Playwright.....\$20,000
- Director.....\$12,000
- Artist.....\$6,000
- Friend.....\$3,000
- Single Ticket.....\$600
- Underwriting.....

**Total Sponsorship Value \$** \_\_\_\_\_

I am unable to participate in George Street Playhouse's Annual Gala Benefit, but I would like to support it with a tax-deductible gift of \$ \_\_\_\_\_

- My company has a matching gift program

### I am paying by:

- Check payable to George Street Playhouse, Inc.
- Charge:**  Visa  MC  AmEx  Discover

CREDIT CARD # \_\_\_\_\_

EXPIRY DATE: \_\_\_\_\_ SECURITY CODE: \_\_\_\_\_

NAME AS IT APPEARS ON CARD: \_\_\_\_\_

SIGNATURE\* \_\_\_\_\_

\*For credit card payments only

NAME: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_

EMAIL: \_\_\_\_\_

PHONE (Day): \_\_\_\_\_

PHONE (Evening): \_\_\_\_\_

**Please return form via email before April 20 to:**

**Gala@GeorgeStPlayhouse.org or by mail to:**

George Street Playhouse, 9 Livingston Avenue,  
#410, New Brunswick, NJ 08901

**For more information call: 732-258-7556**